ORDER

Orders Order / Rev: 689563 06167197 Alt Order #: DCCC Product Desc: **KXTV** Estimate: 1194 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Jim Quinn Sales Office: Original Date / Rev: 06/11/12 / 09/19/12 T-PHI Order Type: Political Sales Region: NAT Great American Media/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser **Democratic Congressional Campaign** Name: Demographic: A35+ New Business Thru: **Product Codes:** 00:15:00 IS-Issue/Ballot,IS-Issue/Non Order Separation: Priority: P-5 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Account Executives

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	87	\$106,675.00	\$90,673.75

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	87	\$106,675.00	\$90,673.75	0.00
Totals	87	\$106,675.00	\$90,673.75	0.00

100%

Account Executive Sales Office Sales Region Start Date / End Date Order % Jim Quinn Start Of Order - End Of Order

Order Share	Share	Total
KXTV	10%	\$106,675.00
Market	100%	\$1,066,750,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBSV	0%	\$0.00
KCRA	34%	\$362,695.00
KFTL	0%	\$0.00
KMAX	5%	\$53,337.50
KOVR	24%	\$256,020.00
KQCA	6%	\$64,005.00
KSPX	0%	\$0.00
KTXL	21%	\$224,017.50
KUVS	0%	\$0.00
KVIE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KXTV	10/16/12	10/22/12	News10 Midday M-	F 11- C M	11a-1130a	MTWTF	:30	8	\$500.00 P-4	0.00 NM	8	\$4,000.00
				Midday News									
	MIDDAY	' NEWS											
	Star	t Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
V	/eek: 10/1	16/12	10/22/12	MTWTF	8	\$500.00	0.00						
E 2	KXTV	10/16/12	10/22/12		CM	4p-5p	MTWTF	:30	8	\$800.00 P-4	0.00 NM	8	\$6,400.00

Print Date: 09/24/12 09:46:07 Page 2 of 3

Order / Rev: 689563 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06167197 Product Desc: DCCC KXTV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1194

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
			M-F 4-5p								
ELLEN			Ellen								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/22/12	MTWTF	8	\$800.00	0.00					
E 3 KXTV	10/16/1	2 10/22/12	M-F 5-6am	CM	5-6a	MTWTF-	- :30	8 \$200.00 P-4	0.00 NM	8	\$1,600.00
NEWO	10 0000	MODNING	News10 Good M	orning @ 5am	l						
		MORNING End Data		Spoto/Mook	Poto	Dating					
Week: 10	art Date /16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 8	Rate \$200.00	Rating 0.00					
E 4 KXTV				CM	630-7p	MTWTF-	- :30 1	15 \$1,900.00 P-4	0.00 NM	9	\$17,100.00
			Jeopardy					* 1,555			* · · · , · · · · · · ·
JEOPA	RDY										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/22/12	MTWTF		\$1,900.00	0.00	We aldere	Langth Data	Dta Tuna		
	Date Ra	<u>11ge</u> 2-10/22/12 N	escription LE 630-7p	630-	t/End Time		Weekdays MTWThF	Length Rate :30 (\$1,900.00)	Rtg Type		
	edited	L-10/22/12 IV	11 030 1p	030	7 P		WII WIIII	.50(φ1,500.00)	0.00 14101		
		nd mg lines	9-14]								
2 KXT\	/ 10/16/12	2-10/22/12 N	1-F 630-7p	630-	-7p		MΓWΓhF	:30 (\$1,900.00)	0.00 NM		
_	edited										
_		nd mg lines	-		_		remain				
		2-10/22/12 N	I-F 630-7p	630-	·/p		MTWThF	:30 (\$1,900.00)	0.00 NM		
	<i>edited</i> 1 credit a	nd mg lines	9-141								
-		2-10/22/12 N	-	630-	-7p		МГWГhF	:30 (\$1,900.00)	0.00 NM		
	edited	,,						(+ 1, 1 1 1 1 1 1)			
[M	1 credit a	nd mg lines	9-14]								
		2-10/22/12 N	1-F 630-7p	630-	-7p		MTWThF	:30 (\$1,900.00)	0.00 NM		
_	edited										
-		nd mg lines	-	630	7n		MTWTLE	-20/\$4,000,001			
	edited	2-10/22/12 N	I-F 630-7p	630-	·7p		MTWThF	:30 (\$1,900.00)	• 0.00 IVIVI		
		nd mg lines	9-14]								
E 5 KXTV				CM	7-730p	MTWTF-	- :30 1	5 \$1,725.00 P-4	0.00 NM	9	\$15,525.00
			Wheel					, ,			. ,
WHEE	OF FOR	RTUNE									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10 Spot Ch		10/22/12	MTWTF escription		\$1,725.00 t/End Time	0.00	Weekdavs	Length Rate	Rta Type		
		2-10/22/12 N		7-73			MTWThF	:30 (\$1,725.00)			
	edited		σορ		, op		1,11 1,111	που(φ.,. 20.00)	0.00		
[M	1 credit a	nd mg lines	9-14]								
2 KXT\	/ 10/16/12	2-10/22/12 N	1-F 7-730p	7-73	80p		ΜΓWΓhF	:30 (\$1,725.00)	0.00 NM		
	edited		0.443								
-		nd mg lines : 2-10/22/12 N	-	7 70	10n		МГWТhF	-20/\$4 7 25 001			
	edited	2-10/22/12 IV	i-r 7-730p	7-73	оор		MI WITH	:30 (\$1,725.00)	0.00 10101		
		nd mg lines	9-141								
-		2-10/22/12 N	-	7-73	30p		MTWThF	:30 (\$1,725.00)	0.00 NM		
Cr	edited										
-		nd mg lines	-								
		2-10/22/12 N	1-F 7-730p	7-73	80p		MTWThF	:30 (\$1,725.00)	0.00 NM		
	edited	nd ma lines	0 141								
-		nd mg lines : 2-10/22/12 N	-	7-73	t∩n		МГWТhF	:30 (\$1,725.00)			
	edited	- 10/22/12 IV		1-10	·~P		,,1111	.σσ _{(ψ1,12σ.σσ)}	O.OO INIVI		
		nd mg lines	9-14]								
E 6 KXTV	10/16/1	2 10/22/12	M-F 730-8p	CM	730-8p	MTWTF-	- :30	5 \$1,200.00 P-4	0.00 NM	9	\$10,800.00
			Inside Edition		•						
INSIDE	EDITION	1									

Start Date

End Date

Weekdays

Spots/Week

Rate

Rating

Print Date: 09/24/12 09:46:07 Page 3 of 3

Order / Rev: 689563 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06167197 Product Desc: DCCC KXTV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1194

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/16/12 10/22/12 MTWTF--E 6 KXTV M-F 730-8p СМ 730-8p :30 15 \$1,200.00 P-4 0.00 NM \$10,800.00 Inside Edition INSIDE EDITION Start Date **End Date** Weekdays Spots/Week Rate Rating 10/22/12 MTWTF--0.00 Week: 10/16/12 15 \$1,200.00 Weekdays Ch Date Range Description Start/End Time Spot Length Rate Rtg Type KXTV 10/16/12-10/22/12 M-F 730-8p 730-8p MTWThF---:30(\$1,200.00) 0.00 NM Credited [M1 credit and mg lines 9-14] 2 KXTV 10/16/12-10/22/12 M-F 730-8p MTWThF----:30(\$1,200.00) 0.00 NM 730-8p Credited [M1 credit and mg lines 9-14] MTWThF----4 KXTV 10/16/12-10/22/12 M-F 730-8p 730-8p :30(\$1,200.00) 0.00 NM Credited [M1 credit and mg lines 9-14] 7 KXTV 10/16/12-10/22/12 M-F 730-8p 730-8p MTWThF----:30(\$1,200.00) 0.00 NM Credited [M1 credit and mg lines 9-14] 12 KXTV 10/16/12-10/22/12 M-F 730-8p 730-8p MTWThF----:30(\$1,200,00) 0.00 NM Credited [M1 credit and mg lines 9-14] :30(\$1,200.00) 13 KXTV 10/16/12-10/22/12 M-F 730-8p 730-8p MTWThF----0.00 NM Credited [M1 credit and mg lines 9-14] E 7 KXTV 10/21/12 10/21/12 News10 @ 5pm Sun CM 5-530p :30 \$850.00 P-3 0.00 NM \$3,400.00 News10 @ 5pm Sun NEWS 10 SUN 5P Start Date **End Date** Weekdays Spots/Week Rating Rate 10/21/12 Week: 10/15/12 ----S \$850.00 0.00 E 8 KXTV 10/16/12 10/22/12 News10 @ 11pm СМ 11-1135p MTWTFSS :30 18 \$1,050.00 P-4 0.00 NM 18 \$18,900.00 News10 @ 11pm NEWS 10 AT 11PM Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTFSS Week: 10/16/12 10/22/12 18 \$1,050.00 0.00 N 9 KXTV 10/16/12 10/16/12 News10 Special Edition CM - T- - - -:30 4 \$2,450.00 P-4 0.00 NM Prime Various \$9,800.00 News10 Special Edition Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - T- - - -\$2,450.00 4 0.00 10/16/12 10/16/12 СМ :30 2 \$1,550.00 P-4 0.00 NM N10 KXTV Tue Prime C 10-11p - T- - - -2 \$3,100.00 Primetime Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 - T- - - -0.00 2 \$1,550.00 10/16/12 10/16/12 - T- - - -:30 Tue Prime C CM 10-11p \$1,575.00 P-4 0.00 NM \$1,575.00 Primetime Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 - T- - - -Week: 10/15/12 1 \$1,575.00 0.00 10/22/12 10/22/12 News10 Special Edition CM N12 KXTV Prime Various M- - - - -:30 4 \$2,450.00 P-4 0.00 NM \$9,800.00 News10 Special Edition Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 10/22/12 10/28/12 4 \$2,450.00 0.00 N13 KXTV 10/22/12 10/22/12 Mon Prime C 2 \$1.550.00 P-4 CM q11-01 M- - - - -:30 0.00 NM 2 \$3,100,00 Primetime Weekdays Start Date Spots/Week Rating **End Date** Rate M- - - - -Week: 10/22/12 10/28/12 \$1,550.00 0.00 N14 KXTV 10/22/12 10/22/12 Mon Prime C СМ 1 \$1.575.00 P-4 M- - - - -:30 0.00 NM \$1,575.00 10-11p Primetime Weekdays Rating Start Date **End Date** Spots/Week Rate M- - - - -Week: 10/22/12 10/28/12 1 \$1,575.00 0.00